

RICH⁺ KROPUP-50

RichPlus
Sustainable Solutions
Empowering a greener future

BROAD-SPECTRUM, NON-SELECTIVE HERBAL WEEDICIDE

KROPUP-50, a safe, non-toxic, and highly effective herbal weedicide, formulated using concentrated extracts of Neem and natural plant citrates.

KROPUP-50 acts as a post-emergent, non-selective chlorophyll disruptor.

It targets the chlorophyll pigment in green plants, disrupting photosynthesis — the fundamental process by which plants produce food.



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Mechanism of Action:

- Neem-based aqueous extract reduces chlorophyll and cell biomass in plant leaves.
- This leads to decreased CO₂ assimilation and inhibition of photosynthetic activity.
- The resulting nutrient starvation halts cell division and metabolic processes.
- The green leaves turn brown, and the plant withers within 2–3 days.

Since KROPUP-50 is 100% organic and contains no harmful residues, the withered weeds can be safely used as mulch or converted into compost. Rich in nitrogen and phosphate, they naturally enhance soil fertility.

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Ingredients: Neem Extracts (Primarily Azadirachtin and Limonoids) & Citrates
(Natural Organic Acids like Citric Acid)

DOSING & APPLICATION GUIDELINES:

Dilution: 1 litre of KROPUP-50 in 50 litres of water.

Coverage: 8 litres per acre (400 litres of diluted spray solution).

Application: Spray directly on green weeds using a knapsack or power sprayer.

Visible effect: Leaves turn yellow and then brown within a few hours.

Plant death: Within 2–3 days. The dead plant material can be spread as mulch or incorporated into compost to nourish the soil.

